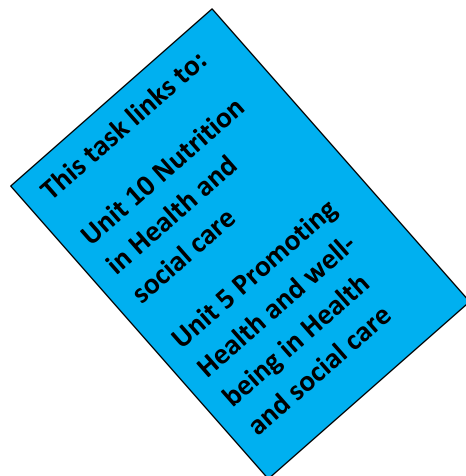


Promoting Health Campaigns

After completing your blog post and started thinking about your campaign, you need to research into a government Healthy eating campaign and answer the following questions:

- What are the aims of this campaign?
- Who is the target audience?
- How would this campaign benefit the individual's lives?



Now, you must create your own campaign. Include the following:

- Introduction into your campaign
- Aims
- Target audience
- How would you deliver your campaign? E.g. YouTube, schools etc.
- How would your campaign benefit individuals?

Tip: complete your campaign in a table